

Rates

Effective October 2008

SYNFACTS
Highlights in
Current Synthetic
Organic Chemistry

Total print-run:	550		
Published by:	Georg Thieme Verlag, PO Box 30 11 20, 70451 Stuttgart, Germany		
Frequency:	12 issues		
Publication language:	English		
Material requested:	closed data formats (pdf / PostScript) e-mail, disk, CD-Rom and ISDN on request		
Closing dates:	on request		
Rates:			
width x height	1/1 page	175 x 250 mm	760 €
	1/2 page vertical	85 x 250 mm	410 €
	1/2 page horizontal	175 x 120 mm	410 €
	1/3 page vertical	60 x 250 mm	270 €
	1/4 page vertical	85 x 120 mm	215 €
	1/4 page horizontal	175 x 60 mm	215 €
Classified advertisements:			
Column width 40 mm, number of columns 4, price per mm			2,10 €
Box number			7,00 €
Additional charge per color (no discount):			
for standard colors			225 €
for special colors			360 €
Special placement charge:		2nd and 4th cover page 20 % on black/white rate	
Discounts:	repeated:	multiple:	
	3 x 3%	1 page 3%	
	6 x 5%	3 pages 5%	
	12 x 10%	6 pages 10%	
	18 x 15%	12 pages 15%	
		18 pages 20%	

Bound insert requirements (no discount):

Double page 216 mm x 288 mm **1.210 €**

Four pages 432 mm x 288 mm **2.330 €**

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts: on request

Delivery address for inserts on request

Quantity delivered: 550

Journal format: 210 mm x 280 mm

Page stock: inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

Printing process: offset

Binding: perfect

Contact and delivery address for material:

Thieme.media

Pharmedia GmbH

Rüdigerstraße 14

70469 Stuttgart

Germany

Phone: ++49-711-8931 469 Fax: ++49-711-8931 569

Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



Thieme.media

advertising- and publisher service

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