

Rates

Effective October 2009

SYNFACTS
Highlights in
Current Synthetic
Organic Chemistry

Total print-run: 650

Published by: Georg Thieme Verlag, PO Box 30 11 20,
70451 Stuttgart, Germany

Frequency: 12 issues

Publication language: English

Material requested: closed data formats (pdf / PostScript)
e-mail, disk, CD-Rom and ISDN on request

Closing dates: on request

Rates:

width x height	1/1 page	175 x 250 mm	770 €
	1/2 page vertical	85 x 250 mm	415 €
	1/2 page horizontal	175 x 120 mm	415 €
	1/3 page vertical	60 x 250 mm	275 €
	1/4 page vertical	85 x 120 mm	220 €
	1/4 page horizontal	175 x 60 mm	220 €

Classified advertisements:
Column width 40 mm, number of columns 4, price per mm **2,10 €**
Box number **7,00 €**

Additional charge per color (no discount):
for standard colors **230 €**
for special colors **360 €**

Special placement charge: 2nd and 4th cover page 20 %
on black/white rate

Discounts:

	repeated:	multiple:
	3 x 3%	1 page 3%
	6 x 5%	3 pages 5%
	12 x 10%	6 pages 10%
	18 x 15%	12 pages 15%
		18 pages 20%

Loose Inserts: on request
Delivery address for inserts on request

Quantity delivered: 650

Journal format: 210 mm x 280 mm
Page stock: inside pages 60 lb matcoated, cover 80 lb
For trim size allow 5mm respectively.
Half tone requirements: 120 lines for body and covers

Printing process: offset
Binding: perfect

Contact and delivery address for material:

Thieme.media
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Rüdigerstraße 14
70469 Stuttgart
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Important:

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



Thieme Media

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